

TODOS BIENVENIDOS A EL CUARTO CENTENARIO DE SANTA FE

An extraordinary and rare opportunity to experience history in the Southwest

September 2009-December 2010

LA VILLA REAL DE LA SANTA FE DE SAN FRANCIS DE ASSIS
the oldest capital of the United States
WELCOMES YOU
FOR THE 400th ANNIVERSARY OF ITS FOUNDATION



COMMEMORATING 400 YEARS *Of* CULTURE

1610  2010

**Call 1.505.820.3305 or email Seven Directions at info@sevendirections.net
for detailed pricing information and to book your trip today!
Pricing begins as low as \$354 per person per day.**

Come celebrate this unique event and enjoy a rich quality experience that will take you to 400 year-old sites, buildings, artifacts, and traditions. During your visit you will find something special to enjoy every day; you will meet people who will tell you the stories of the past, the traditions that became native, but that have been part of other cultures for centuries; learn about the Spanish and many other Europeans legacies; listen to the music that echoes the sounds of Spain and Mexico and watch the artists that keep the crafts and techniques of their ancestors alive!

This itinerary gives you a taste of what is waiting for you in Santa Fe. It can be shorter or longer, and focused on particular interests. Accommodations can be selected by you among a full range of beautiful hotels, inns and B&Bs.

Guides, in several languages, can help you during your stay finding the best of everything.

Throughout the sixteen months, several events will take place in town that will be incorporated in your visit. Just to name a few:

Marquee Legacy Events

Viva Santa Fe, Opening Weekend: September 5, 6, 7, 2009

Sounds of Santa Fe, A Musical Journey: September 2010

Santa Fe Arts & Lecture Series: Monthly from October 2009 – November 2010

Santa Fe Outdoor Cinema: Every Friday & Saturday, Summer 2010

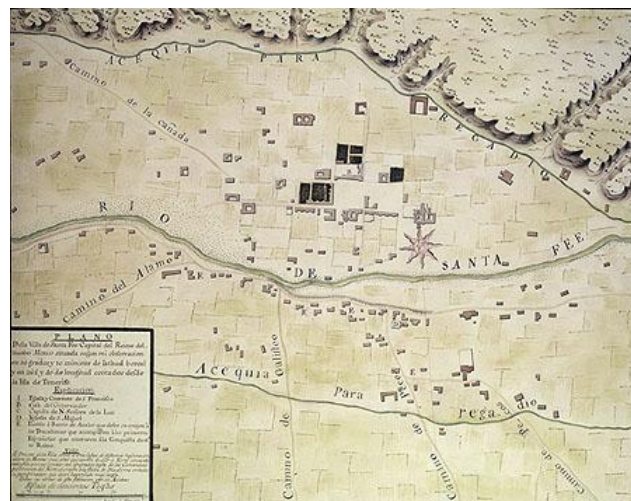
Legacy Ball, Closing Gala: New Year's Eve 2010

Legacy Events – Community Partner. All will present a particular 400th anniversary element.

Fiesta 2009 & 2010, Folk Art Market Festival 2010, Santa Fe Opera Season 2010, Indian Market 2010, Spanish Market 2010, Fiesta Wine & Chile Festival 2009 & 2010, Harvest Festival 2009 & 2010, Santa Fe Film Festival 2009 & 2010, Lensic Performing Arts Center Events, Artfeast 2010, Santa Fe Art Walks, New Mexico Museums 2009 & 2010, and

Hundreds more events, workshops, tours and exhibits

Your experience of America's oldest capital city will be enriched by a cuisine that incorporates the ingredients and flavors of the cultures of Santa Fe.



The earliest known map of Santa Fe, drawn by Joseph de Urrutia in 1767.

400 years of history in Santa Fe

Oldest capital of the Unites States

Suggested itinerary - 7 nights, 8 days



Bienvenidos!

Day 1. After landing in New Mexico you will be met by your private guide to transfer to your hotel in Santa Fe. A welcoming present will be waiting for you at your hotel and may include a CD of local traditional music, local gourmet favorites and a crisp bottle of 400th Anniversary Wine.

Day 2. You will start from the beginning! After your first night in the "City Different," at an altitude of over 2000 meters (7000 feet), you will go to the oldest sites of this city, the 400 year-old Historic Plaza and the Palace of the Governors, the nation's oldest continuously occupied government building, where Spanish, Mexican and later American Governors lived and ruled. You will be among the first visitors to the new New Mexico History Museum with multimedia interactive exhibits on the state's history, legends and roots in Native American, Spanish, Mexican, French and Anglo cultures. When the first *conquistadores* started building Santa Fe, their troops and Mexican Tlaxcalan Indians helped settle the area known as Barrio de Analco, an old quarter across the Santa Fe river (in Spanish analco means "the other side of the water"). Later Non-Puebloan Indians who served the Spanish, known as the Genizaro, settled in this Barrio. The Analco is also the first home of Chicanos in the United States. In this very site stand the oldest church and the oldest house in the United States. Many treasures are kept in the Chapel of San Miguel that you will certainly enjoy. After lunch, a local historian will talk to you about the incredible, mysterious and fun stories of the founding of Santa Fe and its tumultuous developments to what it is now, a famous international art center...with a twist!

A stroll along Canyon Road will highlight over 70 art galleries, old adobe homes, and an atmosphere that brings one back to the art colony days of Santa Fe. Enjoy dinner at one of the oldest restaurants in town.

Day 3. This day will be dedicated to visiting places of Spanish and Mexican heritage, in and around town, all with their unique history and lore. In particular you will go to the first pueblo that Juan de Oñate chose as his first settlement and learn about the way the native inhabitants related to these new and extravagant neighbors. You will also discover what happened when the American troops conquered New Mexico and occupied the Palace of the

Governors and when Santa Fe became an art destination, a hippy heaven and a contemporary town. In the evening you will participate in a festive dinner with local musicians.

Day 4. Meet traditional *santero* artisans and incredible contemporary artists, most of whom participate every year in the Spanish Market, (late July). All have interesting stories to tell and can show you how they learned to master their skills, their instruments and be inspired. You will then visit the Museum of Spanish Colonial Art, with its 3000 objects dating from the Middle Ages to our times. *Santos*, textiles, tinwork, straw appliqué, ceramics, furniture are some of the original pieces of Spanish and Latin American origins. This museum is housed in a building that is a classic example of the "Pueblo Revival" architectural style which made Santa Fe famous around the world. Dinner at a restaurant downtown.

Day 5. El Rancho de las Golondrinas is a living museum that dates from the early 1700s and was an important *paraje* along the famous Camino Real, the Royal Road from Mexico City to Santa Fe. Set in a beautiful country, it offers a glimpse into the life of the early Hispano days. A happy ending of your Santa Fe journey with a visit to local wineries! The first Spanish explorers and settlers brought their European wine grapes with them finding in New Mexico an ideal terrain and weather. Initially the wine produced was used by Missionaries as sacramental wines but quickly became popular all over the state and it's now exported to all corners of the world.

A fantastic farewell party to the oldest American capital will be ready for you to celebrate together with all your new friends found during the experiences, explorations and surprises that Santa Fe was able to offer you.

Day 6. You can't leave without seeing another town, not too far north, with an important history connected to Santa Fe. It sits on an immense plateau at the foot of the state's highest mountains, Taos. On the way up the tour will take you to some of the most spectacular landscapes and to some beautiful Mission Churches that date back to the XVIIth and XVIIIth C. Along the High Road you will also stop in Cordova, a small village where you can explore the processes involved in the evolution of the local wood-carving industry, and meet some famous *santeros* that continue the old traditions. Before dinner you will glance down the canyon excavated by the Rio Grande in millions of years. Overnight in Taos.

Day 7. After visiting Taos Pueblo, on UNESCO's World Heritage Sites list, you will spend time at two important and unique museums to see some magnificent examples of Hispanic art, including the masterpieces of a renown Hispanic modern artist, and walk through the old Plaza and the homes of some historical figures to end up at an old Morada where *Penitentes* used to meet and pray.

Day 8. Transfer to Albuquerque airport and check-in on your flight.

This itinerary includes accommodation, double sharing room, in a 3+ stars hotel in Santa Fe and a 3 stars hotel in Taos, all breakfasts and meals (only water or iced tea for beverage), transportation with driver from arrival at Albuquerque International Airport to departure, guide throughout the 7 days, fees to museums, pueblos and parks, entertainments and lectures, tax and gratuities.

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