

The Santa Fe Convention Center is proud to announce an opportunity to advertise your business digitally in our new facility. We have developed a local broadcast ad network of digital display screens that are deployed around the convention center to target new customers for your business.



**Just Add Power!**  
*to your Brands*  
*to your Programs*  
*to your Messages*  
*to your Bottom Line*

## Our Breakthrough Business to Customer Digital Ad Network

The Digital Ad Network at the Santa Fe Convention Center is designed to provide a media for businesses to increase their ability to attract new customers. Our advertising capabilities offer increased exposure directly to your potential customers. This program is designed to allow participating businesses to advertise in the public areas of the Santa Fe Convention Center.

### Ad Network Features

- Static Graphic Ads
- Dynamic Ads
- Video Commercials
- 15 & 30 - Ad Spaces Available
- Many Run Times Available
- Run Different Ads Each Week or Month.

### Ad Network Advantages

- Target your specific market.
- Increase awareness of your products/services
- Run Specials or Promotions
- Monthly, Semi Annual or Annual Agreements available to fit your budget.

Fenix Global Technology

Sales: 505-948-5900

[www.fenixglobaltech.com](http://www.fenixglobaltech.com)

Static Ads – Non-moving Graphic Image  
Dynamic Ads – Moving Graphic Image or Animated Graphic  
Video Ads – Fully Produced Video Commercials with Sound.

# Details

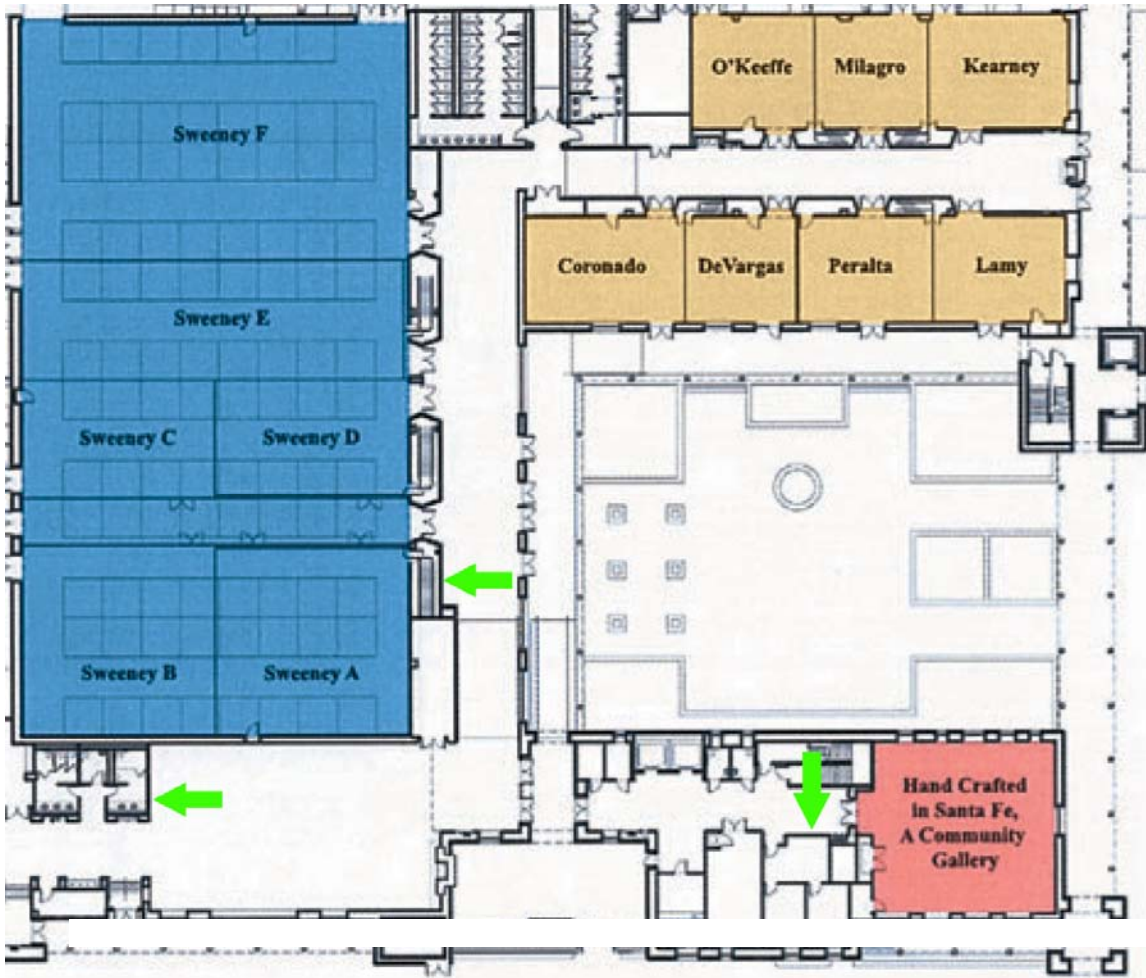
① 9:16 JPEG 320x580	② 16:9 Video/Flash/JPEG 960 x 580
③ <<-- Dynamic Content or JPEG 1280 x 140	

**Zone 1** – Ads Starting at \$510.00 per month + tax.

**Zone 2** – Ads Starting at \$460.00 per month + tax.

**Zone 3** – Ads Starting at \$646.00 per month + tax.

Rates Valid 01-01-2009 to 3-31-2009



The Green Arrows indicate the exact location in the Santa Fe Convention Center where the screens are currently located.

Additional Screen Locations: (Jan 2009)

1<sup>st</sup> Floor Hallway  
Break out Rooms  
(DeVargas to Lamy)

2<sup>nd</sup> Floor Lobby  
Community Building

**For more information:**

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